

## Commercial Banking

<b>Course Title</b>	Commercial Banking		
<b>Course Code</b>	FIN 308B	<b>Course Type</b>	Specialization
<b>Credit</b>	3	<b>Contact Hours</b>	45
<b>Prerequisites</b>	None	<b>Co-Requisites</b>	None
<b>Duration</b>	15 weeks	<b>Class Type</b>	Lecture

SolBridge GACCS Objectives	%	Learning Objectives
1. Global Perspective	30	(1) provide students with an introduction to the financial management of the commercial banking business, (2) afford students with an understanding of the basic issues involved in value creation and risk management for banking firms, and (3) equip students with the technical and analytical tools, and strategic abilities necessary to understand the evolution and workings of the commercial banking industry.
2. Asian Expertise	25	
3. Creative Management Mind	25	
4. Cross Cultural Communication	0	
5. Social Responsibility	15	

### Course Description

The course will enable students to focus on contemporary central banking and bank regulation issues with the most up-to-date information on banking practice and bank management issues used by banks to understand the different financial features of commercial and investment banks.

### Learning and Teaching Structure

The class will be conducted on a combination of lecture and discussion basis. The emphasis will be on understanding and applying basic lending principles and managing the various types of banking risks.. As a practical measure to enhance students' understanding of the concepts and the techniques learned in class, much effort will be devoted to problem solving.

Assessment	%	Text and Materials
Attendance	20	Textbook
Homework	20	Title: Introduction to Banking
Exam 1	20	Edition: Second Edition
Exam 2	20	Author(s): Casu, B., Girardone, C., Molyneux, P.
Exam 3	20	Publisher: Pearson ISBN: 978-0273718130

### Course content by Week

1-2	Course outline and overview of money the major instrument used by financial institutions
2	Types of banking
3	Bank activities and services
4	Exam 1
5	The bank customer relationship
6	Customers and accounts
7	International banking
8-9	Exam 2 Bank financial management
10	Bank regulation and supervision
11	Banking risk and bank risk management
12	Bank Landing
13-14	Ethics in Banking
15	Exam 3